

Volunteer Opportunity: Communication and Engagement, YCC

Join the York Climate Commission's New Communications & Engagement Working Group

Help us turn up the volume on climate action in York.

The **York Climate Commission** exists to catalyse and coordinate the urgent climate response our city needs. But right now, we're too quiet. Too hidden. And too few people know who we are, what we do, or how they can help. That's why we're launching a brand new **Communications & Engagement Working Group** — and we're looking for passionate, strategic, and practical volunteers to shape and lead it. You do not need to have communication experience to be part of the working group.

This is your chance to help rewrite the story of York's climate ambition to be net-zero by 2030 and make York a city we can all be proud of.

What we're looking for:

We need both:

- **A Working Group Lead** – who will also sit on the Commission's Steering Group. Ideally with some communication, marketing or engagement experience. Someone who can take on a leadership role, organise the working group well to work smart and contribute to steering group discussions.
- **Working Group Members** – a diverse mix of skills, experience, and energy to drive real change. We have a lot of work to do to improve our communication and engagement and need all the help we can get.

Whether you're a strategist, a digital whizz, a campaigner, a storyteller, a fundraiser, a designer, or someone who simply cares deeply about climate action in York — there's a place for you.

The challenge:

We need this team to:

- **Raise awareness** of who we are and what we do — across citizens, communities, businesses, public sector, and visitors. As well as signposting what's already going on and how those groups can get involved.

- **Shape and deliver campaigns** that put climate action at the heart of York.
Redesign and relaunch our website to reflect our revised mission and engage new and existing audiences.
- **Spot funding opportunities and support fundraising for the commission** to sustain engagement activities.
- **Build partnerships** that amplify our impact — from grassroots groups to citywide institutions.
- **Support the steering group** for major events and campaigns
- **Support the working groups** in getting their individual messages out to the right people and support for event planning and execution

You'll need to think strategically but act practically. Be willing to roll your sleeves up while keeping an eye on the big picture. And most importantly, you'll be part of a passionate, collaborative group who want to help York become a leading example of place-based climate leadership.

Who this is for:

- You live in, work in, or care about the future of York.
- You want to contribute to something bigger than yourself.
- You have time to offer, skills to share, and ideas to bring.
- You're motivated by climate action, fairness, and making a visible difference.
- You can speak up, speak out and say no when needed.

We welcome applications from people of all backgrounds, and especially encourage those underrepresented in environmental spaces to get involved.

Time Commitment:

- **Working Group Lead:** Approx. 1.5 hours for quarterly steering group meetings + 1-2 hours for regular working group meetings + time to support work happening and support the wider working group members. As much or as little as you can.
- **Working Group Members:** It's as much or as little as you can. To begin with, we'd ask that you could offer up to 2 hours a month and the more people join the team the less hours per person.

Much of the work will be flexible and remote, but we're hoping to meet in person in York when possible.

How to get involved:

If you're interested in joining as a member or applying to lead the group, please email jennifer@wearefrankly.co.uk AND henrietta.stock@gmail.com with a short note about:

- Who you are
- What excites you about this opportunity
- Any relevant experience or skills (formal or informal) - A CV is fine is easier
- Deadline June 30th 2025

There's no perfect profile — just a shared commitment to help York tackle the climate crisis with visibility, creativity, and boldness.

Let's get York talking (and acting) on climate.